

BRAND NEW EVENT FOR 2016!



MEETINGS | EVENTS | EDUCATION | TECHNOLOGY

September 7–8, 2016

Walter E. Washington Convention Center
Washington DC

www.meetconference.com



Hundreds of Planners. Infinite Opportunities.

Discover MEET National, a dynamic conference and trade show offering a fresh vision for meeting and event professionals. Let MEET National introduce you to the event pros you want to meet in an environment conducive to doing real business. Managed by Questex LLC, publisher of International Meetings Review and leading organizer of travel industry events all over the world, MEET National is the preeminent MICE industry event, attracting over 1,000 highly qualified government, association, corporate and independent meeting planners annually.

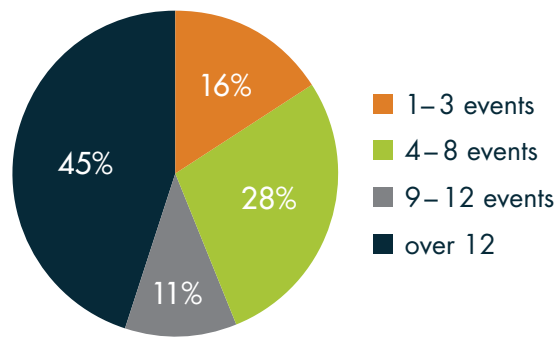
One-to-One Appointments, Open Trade Show Floor.

We do everything we can to make sure you meet the right people with tools that can be used to communicate with prospects as well as make appointments! And if you're too busy, we can even arrange the appointments for you via our special concierge service! Ask your salesperson for more details.

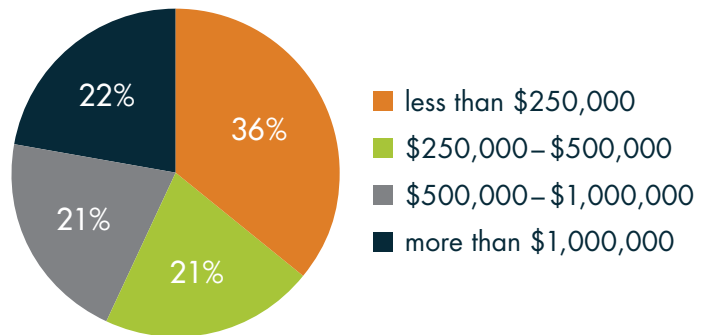
The event schedule is designed so that you can be with your prospects at all functions – including attending conference sessions at no additional charge! Plus, none of the sessions will take place while the show floor is open, enabling uninterrupted face time with all attendees. You'll receive a minimum of six one-to-one appointments, as well as unlimited opportunities throughout the day.

Attendees boast **\$1.5 billion** in collective annual budgets.

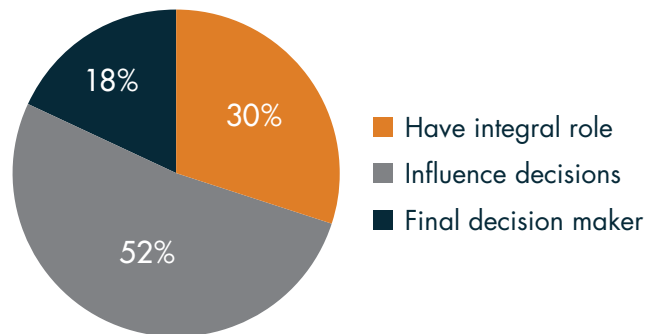
NUMBER OF EVENTS PLANNED IN A YEAR



TOTAL EXPENSE BUDGET FOR ALL MEETINGS PLANNED



ATTENDEE PURCHASING AUTHORITY



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We've been exhibiting for several years now and have found this show to be well-suited to our industry. The exhibition team takes care of us and helps us maximize our exposure to attendees before, during and after the event.

Alec Sonenthal, *Director of Technology Development*
Centium Software

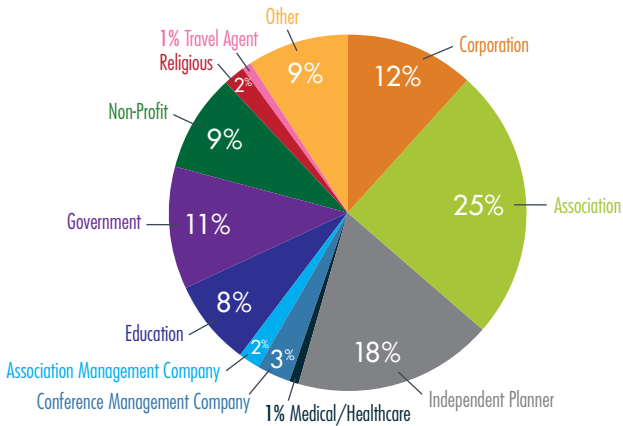
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Make Missed Opportunities a Thing of the Past.

No other industry event offers as many opportunities to connect with your prospective clients in two days – on the tradeshow floor, during one-to-one appointments, at educational sessions, and during our many networking events. We'll connect you with the planners you're looking to meet, and you do the rest. We can even assist you with your post-event follow-up if you like.

Over **90%** attend specifically to search out new properties, destinations, products or services.

Attendee Planner Sectors.



Qualified, Qualified, Qualified.

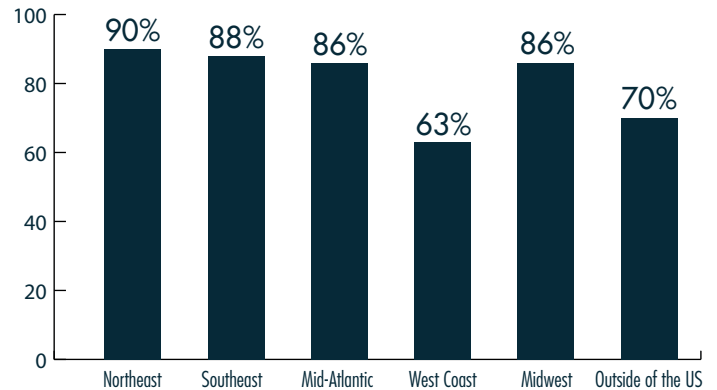
Nearly HALF of MEET National attendees have some type of meetings certification! And if they don't yet – they will. They attend this event for valuable CEUs to further their careers. Our planners tell us that education is their number one goal for this conference!

If you're looking for planners who organize, influence, plan or recommend meeting program purchases, MEET National is where you need to be!

Too busy to arrange your appointments?
Let us do the heavy lifting with our
Concierge Service.

Nearly **60%** attend only MEET – no other industry event.

Planning Meetings All Over the USA and the World...



WHY YOU MUST EXHIBIT AT MEET NATIONAL

- Over 1,000 qualified meeting planners eager to do business.
- Two-day expo to meet planners via busy show floor.
- One-to-one meetings with planners YOU CHOOSE!
- Upgrade to Concierge Service to have us schedule your one-to-one meetings for you!
- Conference programmed by MPI, DMAI, SGMP and CIC.
- Ability to participate in any/all conference sessions at no additional charge. No sessions will conflict with show floor hours.

NEW IN 2016!

- New location for optimal show floor and conference layout.
- Fresh, intuitive expo floor plan.
- More time to network including 1:1 appointments, open show floor, receptions and no sessions running during expo hours.
- Concierge service – let us arrange your meetings for you!
- Revitalized conference featuring industry innovations and interactive sessions to keep you one step ahead.

Source: 2015 attendee registration data.



INCREASE YOUR EXPOSURE WITH SPONSORSHIPS!

MEET National conference developed in partnership with:



RESERVE YOUR SPACE NOW!

<p>EXHIBITOR SALES: Victoria Hoehn <i>Business Development Manager</i> vfarrell@questex.com Phone: 212-895-8268 Cell: 516-680-6318</p>	<p>TECHNOLOGY SECTOR: Michael Driscoll <i>VP, Business Development</i> mdriscoll@questex.com Phone: 212-895-8411</p>
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MEET National is an extremely valuable event offering extensive networking and educational opportunities inclusive of insights, solutions and market trends.

Jana Adamova, Global Director of Sales, Groups L.E. Hotels

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Other brands in the Questex Travel Group MICE portfolio include:



Visit globaltravelexchanges.com for details.

Presented by:



In partnership with:

